



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37368-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DSCC	issue	1848

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	37368	08869747

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 8:37 AM CBS This Morning 7-9a :30 DSCCNV120230H \$1,200.00 NM									
4	10/01/12	10/01/12	Live w/Kelly	9-10a	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 Live w/Kelly 9-10a :00 \$950.00 NM See MG 4.3 3 8 M 10/01/12 9:32 AM Live w/Kelly 9-10a :30 DSCCNV120230H \$950.00 NM MG for 4.2 10/01									
5	10/01/12	10/01/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 DSCCNV120230H \$1,000.00 NM									
6	09/25/12	10/01/12	Soaps / Let's Make A Deal	1230-2p	MTWTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 DSCCNV120230H \$1,700.00 NM									
7	10/01/12	10/01/12	The Talk	2-3p	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 2:28 PM The Talk 2-3p :30 DSCCNV120230H \$1,700.00 NM									
8	10/01/12	10/01/12	Ellen	3-4p	M-----	:30	1	\$1,600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/01/12	Ellen	3-4p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 3:38 PM Ellen 3-4p :30 DSCCNV120230H \$1,600.00 NM									
9	09/25/12	10/01/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 4:53 PM 8 News Now 4p M-F 4-5p :30 DSCCNV120230H \$1,600.00 NM									
10	10/01/12	10/01/12	8 News Now 5-630p M-F	5-630p	M-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 8 News Now 5-630p M-F 5-630p :00 \$1,700.00 NM See MG 10.4,10.5 3 8 M 10/01/12 8 News Now 5-630p M-F 5-630p :00 \$1,700.00 NM See MG 10.4,10.5 5 8 M 10/01/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120230H \$1,700.00 NM MG for 10.1,10.3 4 8 M 10/01/12 6:22 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120230H \$1,700.00 NM MG for 10.1,10.3									
18	09/25/12	10/01/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 11:11 PM 8 News Now 11p M-F 11-1135p :30 DSCCNV120230H \$2,500.00 NM 5 8 M 10/01/12 11:28 PM 8 News Now 11p M-F 11-1135p :30 DSCCNV120230H \$2,500.00 NM									
20	09/25/12	10/01/12	Letterman	1135p-1237a	MTWTF--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 Letterman 1135p-1237a :00 \$950.00 NM See MG 20.4 4 8 M 10/01/12 11:58 PM Letterman 1135p-1237a :30 DSCCNV120230H \$950.00 NM MG for 20.1 10/01									
26	09/25/12	10/01/12	8 News Now 4-5a	4-5a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/01/12 4:54 AM 8 News Now 4-5a 4-5a :30 DSCCNV120230H \$200.00 NM									
Total Spots							13		

Gross Total **\$19,300.00**

Payment Terms 30 Days

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Agency Commission **\$2,895.00**

Net Amount Due **\$16,405.00**